

This event is supported by the Italian Ministry of Education, University and Research (MIUR): "Dipartimenti di Eccellenza Program (2018–2022)" - Dept. of Humanities, University of Pavia

1st Winter School on Public Diplomacy University of Pavia 2nd - 6th December 2019

Program

Monday, December 2nd

14.00 Registration and welcome

"Landscape diplomacy: Ancient Italy" Coordinator and discussant Professor Maurizio Harari

14.30 "Ethics and aesthethics of the archaeological landscape: adapting the spaces of antiquity to the life of today", prof. Marcello Barbanera (Università degli Studi "La Sapienza" di Roma)

16.30 Coffee break

17.00 "The National Geoportal for Archaeology", dott.ssa Elena Calandra, (director of the Central Institute for Archeology, MiBAC)

17.00/18.00 Discussion coordinated by Maurizio Harari and Elena Calandra

Tuesday, December 3rd

"Diplomacy of archaeology: promoting the past" Coordinator and discussant Professor Clelia Mora

10.00 "Field and museum: working on written materials in Iran and Iraq", Carlo Giovanni Cereti, (Università degli Studi "La Sapienza" di Roma)

 11.00
 Coffee
 break

 11.10
 /11.40
 Discussion

 12.00 Lunch

2nd part

15.00 Workshop coordinated by Carlo Lippolis on "Cultural Heritage, Public and Community Archaeology. Activities and Experience of cooperation in Iraq, Turkmenistan and Mongolia"

16.30 Coffee break

17.00/18.00 Discussion

Wednesday, December 4th

"The new public diplomacy and foreign publics" Coordinator and discussant Professor Ilaria Poggiolini

10.00 "Diplomacy in the Age of Artificial Intelligence", Cornelius Bjola, (Oxford University)

11.00 Coffe Break

11,10/11,40 Remote presentation by Paul Sharp, (University of Minnesota Duluth) 12.00 Lunch

2nd part

15.00 Workshop coordinated by Ilaria Poggiolini and Lorenzo Medici on "Public diplomacy and Nation branding in cooperation with the Italian Commissioner's Office for Dubai 2020 Universal Exhibition" 16.30 Coffee break 17.00/18.00 Discussion



Thursday, December 5th

"A diplomacy of ideas: the influence of italian political and strategic thinking in the Modern Age" Coordinator and discussant professor Mario Rizzo

10.00 "A diplomacy of ideas. Italian writers and the European debates on reason of state and international law", Francisco Xavier Gil Pujol, (Universitat de Barcelona)

11.00 Coffee break

11.10 "Hard and soft power in historical perspective. Italian geopolitics and the Spanish Empire in the 16th century", Mario Rizzo, (Università degli Studi di Pavia)

11.10/11.40 Discussion

12.00 Lunch

2nd part

15.00 "Legal framework and stability policing activities in crisis response operations", Emanuele Barbieri, (Commander of Compagnia Carabinieri di Vigevano)

16.30 Coffee Break

17.00/18 .00 Discussion

Friday, December 6th

"Promoting the regime abroad: cultural and artistic images of fascist Italy" Coordinator and discussant professor Elisa Signori

10.00 "Under Western eyes: foreign observers in fascist Italy", Emilio Gentile, (Università degli Studi "La Sapienza" di Roma)

11.00 Coffee Break

11.10/11.40 Discussion

12.00 Lunch

2nd Part

The cultural and artistic image of Italy framing its perception abroad

15.00 "Fraternity and cultural rivalry between France and Italy in the second half of the 19th century", Jean-Yves Frétigné, Université de Rouen-Normandie, GRIC (Groupe de recherche sur l'Italie contemporaine)

16,30 Coffee break

17.00/18.00 Workshop and discussion coordinated by Michele Cattane

Saturday, December 7th

10.30 Closing keynote speaker: Alain Schnapp (Sorbonne Université, Paris) on *A Universal History of Ruins*.

Closing remarks by the conveners and Project coordinator.

Project Coordinator: Ilaria Poggiolini Scientific Committee: Maurizio Harari, Clelia Mora, Ilaria Poggiolini, Mario Rizzo, Elisa Signori Organizing Secretariat: Claudia Agrestino